



Special Rebate Code: B76113

2019 Nissan LEAF® SIMPLY AMAZING



Innovation
that excites

Starting MSRP: \$29,990¹



As shown 2019 LEAF S Plus starting at \$36,550¹

Up to \$5,000 Special Nissan LEAF Rebate²

FOR ELIGIBLE CUSTOMERS. PROOF OF ELIGIBILITY REQUIRED.²

Eligible customers can receive

\$5,000 rebate² off MSRP on 2019 LEAF

+ up to \$7,500 potential Federal tax incentive³
+ up to \$2,000 potential New York State Incentive³

Up to \$14,500 in Total Savings!

Additional state and local benefits may also be available!³

Eligible customers can receive

\$2,500 rebate² off MSRP on 2019 LEAF Plus

+ up to \$7,500 potential Federal tax incentive³
+ up to \$2,000 potential New York State Incentive³

Up to \$12,000 in Total Savings!

Additional state and local benefits may also be available!³

OR

More Range⁶, More Power, More Confidence

Join us in making a difference.

As part of our effort to accelerate electric vehicle transportation alternatives throughout the United States, Nissan North America, Inc. is offering eligible ROC EV participants a special opportunity to purchase the 100% electric, Nissan LEAF®. Take advantage of these special rebate offers² and potential Federal, state, and local benefits³ that may be available to you!

How to get this exclusive offer:

Simply bring to your participating Nissan dealership (i) a copy of this flyer, (ii) proof of eligible residency, and (iii) your current proof of affiliation with Roc EV or utility bill with RG&E² Must be presented at the time of purchase. This exclusive offer expires September 30th, 2019.

See your local participating Nissan Dealer for complete details: NissanUSA.com/nissanddealers

1 2019 LEAF S starts at \$29,990. As shown 2019 LEAF Plus S starting at \$36,550. Price is Manufacturer's Suggested Retail Price excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

2 **ELIGIBILITY REQUIREMENTS AND OTHER RESTRICTIONS APPLY. PROOF OF ELIGIBILITY REQUIRED.** The \$5,000 Nissan rebate off MSRP for 2019 LEAF and \$2,500 Nissan rebate off MSRP for 2019 LEAF Plus are available to eligible **Roc EV** participants who reside in one of the following states: Connecticut, Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island and Vermont. Must present to the participating Nissan dealer the following proofs of eligibility: (1) proof of current affiliation with ROC EV or a copy of your current utility bill from Rochester Gas and Electric and (2) a copy of both sides of this flyer. Available on purchase from new dealer stock. This incentive cannot be combined with any other Nissan special incentives. See dealer for details. Ends 9/30/2019.

3 The incentives referenced are for informational purposes only. This information does not constitute tax or legal advice. All persons considering use of available incentives and additional perks should consult with their own tax or legal professional to determine eligibility, specific amount of incentives available, if any, and further details. The incentives and additional perks are not within Nissan's control and are subject to change without notice. Interested parties should confirm the accuracy of the information before relying on it to make a purchase. Residency restrictions may apply.

4 EPA range for 2019 Nissan LEAF with 40kWh battery only. Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

5 HP options vary by vehicle model year, battery power, and trim level.

6 Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

7 Nissan LEAF has no tailpipe emissions.

8 EPA range for LEAF S PLUS only. Actual range will vary with trim levels, options, and driving conditions; see Customer Disclosure Form for details.

9 Range options vary by vehicle model year, battery power, and trim level.

10 Charging capacity and times may vary based on battery temperature.

11 As shown 2019 LEAF Plus SL starting at \$42,550. Price is Manufacturer's Suggested Retail Price excluding \$895 destination charge, tax, title, license. Dealer sets actual price.

Ends 9/30/2019